

BOGOTÁ: some new perspectives on the city



Felipe van Cotthem Architect and Urban Designer

Thursday

February 11

5.00p

Museum of Art | Fort Lauderdale

Main Auditorium

100 East Las Olas Boulevard



This lecture is part of a series of presentations on design initiatives aimed at reducing carbon emissions and improving the quality of urban environments. The series is made possible through a grant from the Broward Metropolitan Planning Organization with the support of the College of Architecture, Urban and Public Affairs, Broward Community Design Collaborative, School of Architecture, School of Urban and Regional Planning, and School of Social Work.

This poster is set in Urbana font designed by César Puertas, a contemporary sans-serif font inspired by the traditional lettering used on popular local city buses in Bogotá, Colombia known as "busetas." Reminiscent of modernism, hand lettering, cluttered spaces and improvisation, Urbana was designed to save space and catch the reader's attention.