

**Presentation to the
Southeast Florida Transportation Council
Monday, July 13, 2009**

**South Florida East Coast Corridor Coalition
Subcommittee descriptions and session updates**

Timeline

- First full Coalition meeting – January 28, 2009
- Second full Coalition meeting – March 11, 2009
- First round of subcommittee sessions – June 17 and 24, 2009
- First subcommittee chairs roundtable – July 9, 2009
- Second round of subcommittee sessions – August 2009
- Second subcommittee chairs roundtable – early September, 2009
- Third full Coalition meeting – late September, 2009
- Additional subcommittee and roundtable meetings - October and November, 2009
- Fourth full Coalition meeting - late January, 2010

I. Business Community and Local Government

- A. Chair – Debbie Orshefsky
- B. Resource person – Jim Murley, FAU Center for Urban and Environmental Solutions
- C. Purpose
 - 1. Outreach
 - 2. Rally support for local initiatives
 - 3. Propose strategies for gaining local support.
 - 4. Work with business and civic groups and municipalities to foster hospitable environments for business opportunities along the corridor.
- D. First session - June 17, 2009
 - 1. Discussion items
 - a. Change dynamic that transit is not important and show decision makers why it needs to be a priority
 - b. Gain support for transit through grass roots campaign; put a face on transit and identify the potential users
 - c. Encourage people to get out of cars and use transit
 - d. Address public misunderstandings between Tri-Rail and the FEC; show two as complementary services
 - e. Build public support for future service on both the FEC rail and Tri-Rail
 - f. Partner with local governments that can make commitments to their constituents for a better way of life
 - g. Identify other resources and volunteers by working with community-based organizations such as Urban Group; with the RBA and the offices of U.S. Representatives Debbie Wasserman Schultz and Ron Klein
 - h. Foster the creation of a governance structure such as through SFRTA, SEFTC or others
 - 2. Next meeting in late August

II. Funding Strategies

- A. Chair – John Stunson
- B. Resource person – Nick Serianni, Jeffrey A. Parker & Associates
- C. Purpose
 - 1. Examine how other political jurisdictions have funded ongoing operations and maintenance of similar transportation projects.
 - 2. Develop funding concepts that may be effective in various parts of the corridor (not necessarily one size fits all)
- D. First session - June 17, 2009
 - 1. Discussion items
 - a. Annual O&M at full build out/full-range of services (express, local plus major stations only) approximately \$200 to \$300 million
 - b. O&M is expected to be locally funded
 - c. Must raise 25 percent of \$6 billion capital costs locally
 - d. Revenue stream initially used to fund capital could subsequently be diverted to fund O&M
 - e. Gas tax is not the solution
 - f. Examine tax generation (sales tax, real estate tax, a taxing district) for both Tri-Rail and the FEC Corridor
 - g. Examine the possibility of MPOs diverting highway grant money to transit
 - h. Evaluate Washington Dulles Metrorail Extension and its multiple funding sources, including toll road revenue and a special taxing district
 - i. Ensure that funds generated locally stay within south Florida region
 - j. Identify and review PD&E study being conducted that looks at combining region's freight within U.S. 27 Corridor
 - 2. Next meeting in July

III. State and Federal Liaison

- A. Chair – Michael Burnstine
- B. Resource people
 - 1. Miami-Dade County: Jess McCarty, County Attorney for Government Affairs and Transportation
 - 2. Miami-Dade Transit: Debra Owens, Government Affairs Special Assistant
 - 3. Broward County: Pamela Landi, Governmental Relations Manager
 - 4. Palm Beach County: Todd Bonlarron, Legislative Affairs Director
- C. Purpose
 - 1. Explore funding land acquisitions, etc., through traditional approaches.
 - 2. Develop creative means of financing the project or segments of the project outside of traditional approaches:
 - a. By seeking opportunities at the state level through the Departments of Community Affairs and Environmental Protection and through Enterprise Florida and others;
 - b. By seeking opportunities through federal agencies outside the U.S. Department of Transportation such as with Department of Homeland Security and through the

- f. Invite Treasure Coast Regional Planning Council to speak at next meeting about the impact stations will have on area development
 - g. Be aware that SAFETEA-LU is being extended for 18 months so that Congress can do a major overhaul of its approach to transportation funding
- E. Next meeting early August

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